

Foreword by Marshall Goldsmith



# Stepping Up

How Taking  
Responsibility  
Changes  
Everything

**JOHN IZZO** Ph.D.

Bestselling author of *The Five Secrets You Must Discover Before You Die*

DR **JOHN IZZO**

Stepping Up  
Growing Your  
Impact &  
Influence

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Choosing to Step Up

The Power of  
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Stepping up is a choice to grow your influence and have an even more positive impact on your team, your peers and your organization.

Taking responsibility is about OWNING IT-seeing a need and deciding you are the person who can and will do something.

**To achieve greatness you must  
develop a relentless dissatisfaction  
with the status quo**



**You may not achieve your highest aspirations you have for yourself, but you won't likely achieve more than your highest aspirations**

**100/0**

**100% Responsibility  
Zero Excuses**

# Are you an “Innie” or an “Outie”?





# The Biggest Pet Peeves



# The Most Empowering Questions

What part am I playing?

What can I do about it?

Some excuses are true,  
but none of them are useful



# The Power of Asking: What Can I/We do?



**If you act like an owner, you are  
more likely to one day become an  
Owner**

# Ownership Means

Leading beyond your position  
Acting like you ARE an Owner  
Raising your hand





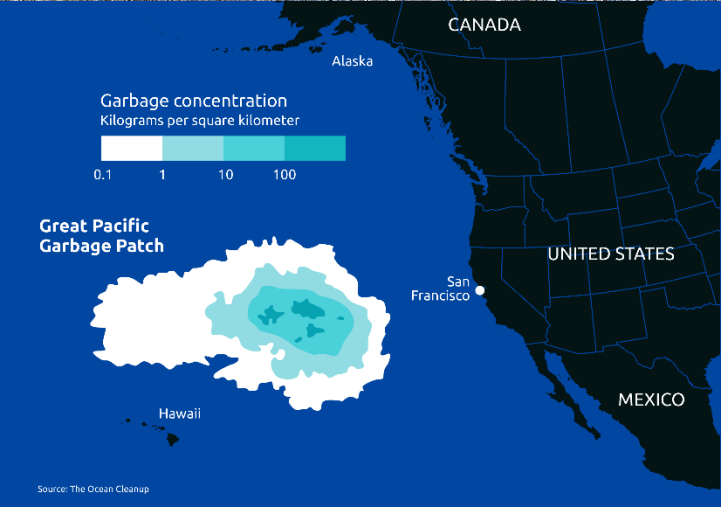


# Raising Your Hand





# Stepping Up is Acting Like Guardians







**BEFORE**

**DR JOHN IZZO**



**AFTER**

# Quick Buzz

What message(s) were most relevant to you?

What do you intend to differently right away?



# This Week

Notice when you are pointing  
out instead of in

Act like an owner in every  
situation you find yourself

When you encounter a barrier  
Ask-If it is true, how do I work  
around, go over, tunnel under  
it, try next.....



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Learn More At [DrJohnIzzo.Com](http://DrJohnIzzo.Com)

